JIM

CARROLL

ACTIONABLE FORESIGHT, BUILT FOR YOUR WORLD.

Jim Carroll knows your industry before he walks onstage.

Futurist | Author | AI & Emerging Technology | Innovation | Leadership

RESEARCHED. RELEVANT. ACTIONABLE.

HOW TO SELL JIM IN 30 SECONDS

Jim Carroll is the futurist organizations bring in when they need more than predictions. He does the deep research, understands the forces reshaping their industry, and turns what comes next into insight their people can actually use.

30+
YEARS ON THE FUTURE

2,000+
KEYNOTES DELIVERED

2M+
PEOPLE REACHED

60+
COUNTRIES

25-50+
HOURS OF CUSTOM RESEARCH

THE DIFFERENCE

Jim does not simply know the future. He does the work required to understand your future.

AGENT SHORTCUT

If the client wants a futurist but does not want a generic 'ten trends' speech, start with Jim. His keynote is built from the client's industry outward - with AI, disruption, workforce change and opportunity translated into their world.

WHY JIM.
WHY NOW.

DEEPLY RESEARCHED 01

Major industry keynotes can involve extensive customized research: client calls, reports, data, current developments and agenda analysis.

INDUSTRY SPECIFIC 02

Manufacturing is not healthcare. Insurance is not agriculture. Jim maps the same macro forces to radically different operating realities.

AI IN CONTEXT 03

Not another generic speech about ChatGPT. Jim connects AI to products, business models, skills, science, operations, risk and competitive advantage.

ACTION OVER PREDICTION 04

The audience leaves understanding what changes next, why it matters, which assumptions are expiring and what leaders should start doing now.

PROVEN GLOBALLY

More than 2,000 keynotes to over 2 million people worldwide, for organizations including NASA, Disney, Pfizer, Mercedes-Benz and The World Bank.

READY-TO-USE BUREAU COPY

50-WORD PROFILE

Jim Carroll is a futurist, author and keynote speaker known for deeply researched, industry-specific insight into what comes next. For more than three decades, he has helped organizations understand AI, accelerating technology, disruption and transformation - turning complex trends into clear opportunities and actionable strategies.

150-WORD STANDARD PROFILE

Jim Carroll knows your industry before he walks onstage. For more than three decades, futurist, author and keynote speaker Jim Carroll has helped organizations make sense of accelerating change and turn it into opportunity. His difference is depth: every major keynote is built around research into the client, audience, industry and strategic issues shaping the event. He combines that work with decades of trends research across artificial intelligence, emerging technology, business-model disruption, workforce transformation, innovation and science. The result is actionable foresight - a keynote that helps an audience understand not simply what is changing, but why it matters to them and what they should do next. Jim has delivered more than 2,000 keynotes to over 2 million people worldwide, for organizations including NASA, Disney, Pfizer, Mercedes-Benz and The World Bank.

EXPANDED BUREAU BIO

Long-form profile copy for bureaus that use a fuller biography or a 'Read More' section.

Jim Carroll knows your industry before he walks onstage.

For more than three decades, futurist, author and keynote speaker Jim Carroll has helped leaders understand what comes next - and what to do about it. His work is built around a simple idea: the future is not generic, so a keynote about the future should not be generic either. Jim combines long-term foresight with intensive, current research into the client, the audience, the industry and the strategic issues in the room. The result is actionable foresight: insight that is researched, relevant and designed to move people toward better decisions.

That depth of customization has become one of the defining characteristics of his work. Jim has delivered more than 2,000 keynotes to over 2 million people worldwide, working across manufacturing, healthcare and life sciences, insurance and financial services, agriculture and food, energy and utilities, construction and infrastructure, retail and consumer products, technology, education and many other sectors. A major keynote can involve extensive stakeholder conversations, industry reports, research papers, market data, agenda analysis, current developments and sector-specific examples. The objective is not to sound as though an outside speaker visited the industry; it is to help the audience feel that someone understood their world well enough to show them where it is going.

Jim has brought that approach to organizations including NASA, The Walt Disney Company, Pfizer, Mercedes-Benz, The World Bank, Microsoft, the PGA of America, Johnson & Johnson, SAP and hundreds of others. His assignments have ranged from exploring the future of space and scientific discovery for NASA, to innovation and creativity for Disney, the future of healthcare and medical science for Pfizer, economic development and manufacturing for The World Bank, and accelerating industry transformation for leadership teams around the world.

Artificial intelligence is now a major part of that work, but Jim's approach is deliberately broader than a generic AI presentation. He connects AI to the actual operating reality of the client's sector: products, workflows, risk, skills, customer behaviour, business models, scientific acceleration, automation and competitive advantage. The same technology can produce radically different outcomes in insurance, agriculture, healthcare, manufacturing or energy, and his keynotes are built to reflect those differences.

Jim works equally well on major conference stages and in smaller CEO, CxO, board and senior leadership sessions. His style is fast, visual, energetic and practical, with an emphasis on translating complexity into a clear strategic story. He is frequently brought in when an organization needs to challenge old assumptions, understand the velocity of change, identify emerging opportunity, build leadership agility or make sense of the collision between AI, technology, science, workforce change and business disruption.

His authority on innovation and future trends has been recognized globally. BusinessWeek named him one of four leading sources for insight on creativity and innovation, and he was a featured expert on CNBC's prime-time series The Business of Innovation. His work has been covered by the BBC, Reuters, The Wall Street Journal and other international media. He is the author of numerous books, including Being Unique, Dancing in the Rain, Think Big, Start Small, Scale Fast and The Future Belongs to Those Who Are Fast.

Whether the audience is a room of senior executives, an industry association or thousands of people at a global conference, Jim's goal is consistent: make the future specific, make it understandable, and make it actionable.

FOUR SIGNATURE KEYNOTES

FUTURE TRENDS

THE OPPORTUNITY HORIZON

What Changes Next in Your Industry, and What to Do About It

WHEN THE BRIEF IS Our audience needs to understand what changes in our industry between now and 2030, and leave optimistic and ready to act.

In a world of relentless change, the greatest risk is not disruption itself - it is failing to see the next wave early enough. Jim cuts through the noise to identify the critical forces that will define the next decade of the client's industry: AI, economic volatility, supply-chain reinvention, genomics, workforce transformation and other sector-specific shifts. The keynote moves beyond trend spotting to a practical framework for identifying transformative opportunity, mitigating emerging risk and aligning strategy to what is coming next. Every version is rebuilt around the sector in the room, whether manufacturing, financial services, insurance, healthcare, agriculture, retail or another industry.

ARTIFICIAL INTELLIGENCE

THE AI ACCELERATION ADVANTAGE

What AI Changes in Your Industry, Your Workforce and Your Competitive Model

WHEN THE BRIEF IS We need an AI keynote that is not another generic ChatGPT presentation.

This is not a keynote about AI in the abstract. It is about what AI changes in the client's business. Jim translates generative AI, machine intelligence and automation into a clear view of their impact on the industry's economics, operating model, workforce, customer experience and competitive structure. He also addresses the Acceleration Paradox: the future is increasingly won not by what a team knows now, but by how quickly it learns what it needs to know next. The result is a practical roadmap for moving from experimentation to real operating advantage, closing skills gaps and using people and technology together as an engine for growth.

FOUR SIGNATURE KEYNOTES

LEADERSHIP

LEAD AT THE SPEED OF CHANGE

Think Big, Start Small, Scale Fast

WHEN THE BRIEF IS Our leadership team understands change, but is not moving fast enough.

Speed has become a defining competitive advantage, yet many organizations remain slowed by uncertainty, legacy thinking and fear of disruption. Jim turns that challenge into a practical leadership playbook for building agile, resilient and high-performing teams. Drawing on lessons from organizations that moved decisively through difficult economic periods, he shows leaders how to make faster decisions, lead through ambiguity, unlock the creative potential inside their teams and use volatility as an opportunity to transform. The keynote is grounded in his Think Big, Start Small, Scale Fast framework and the leadership lessons of Dancing in the Rain.

CULTURE + CREATIVITY

BEING UNIQUE

Why the Odd One Out Gets to the Future Faster

WHEN THE BRIEF IS Our people need a reason - and permission - to think differently in the age of AI.

AI has given everyone access to many of the same tools, data and increasingly similar ideas. The strategic danger is sameness. In a fast-moving world, organizations that think like everyone else tend to arrive at the future at the same time as everyone else - which is often too late. This provocative keynote makes the case that differentiation, curiosity and constructive nonconformity are now hard-edged business advantages. Jim reframes uniqueness as an acceleration strategy: the quality AI cannot commoditize, and a powerful route to original thinking, stronger culture and competitive edge. The keynote is based on his 2026 book Being Unique.

CATEGORIES.
TAGS. SEARCH TERMS.

PRIMARY

- FUTURIST / FUTURE TRENDS
- ARTIFICIAL INTELLIGENCE & EMERGING TECHNOLOGY
- INNOVATION & BUSINESS TRANSFORMATION

SECONDARY

- Leadership & Change
- Future of Work & Workforce Transformation
- Disruption & Strategic Foresight
- Growth & Opportunity

INDUSTRY SPECIALTIES

- Manufacturing & Industrial
- Healthcare / Pharma / Life Sciences
- Insurance & Financial Services
- Agriculture & Food
- Retail & Consumer
- Construction & Infrastructure
- Energy & Utilities
- Technology & Media
- Education & Skills

BUILT FROM YOUR INDUSTRY OUTWARD.
NOT FROM A GENERIC SPEECH INWARD.

LISTEN | RESEARCH | MAP | BUILD | CONNECT | ACT

25-50+ HOURS OF CUSTOMIZED RESEARCH

- Stakeholder conversations
- Industry reports & research papers
- Market data & current developments
- Agenda and audience analysis
- Sector-specific examples
- A story built around decisions in the room

THE RESULT

The audience does not feel that an outside speaker visited their industry. They feel that someone understood their world well enough to help them see where it is going.

CASE STUDIES

THE PROOF BEHIND THE POSITIONING

119

DOCUMENTED KEYNOTE CASE STUDIES

ORGANIZED BY INDUSTRY

jimcarroll.com/events-highlights/

SEE EXACTLY HOW JIM WORKS INSIDE AN INDUSTRY.

The main JimCarroll.com case-study archive gives agents a deeper sales resource: recent engagements, client goals, industry-specific trend framing, AI assignments, testimonials and documented keynote examples across major sectors.

Use it when you need to show a prospect that Jim has already worked in - and understands - their world.

- Newest work and recent engagements
- Case studies organized by sector
- Recent AI keynotes and leadership sessions
- Client testimonials and proof of customization

EXPLORE THE CASE STUDIES

INDUSTRY-SPECIFIC SALES SITES

Use the sector site first. Use the case studies to prove the track record.

Agriculture | Energy | Financial Services | Healthcare | Insurance | Manufacturing | Technology + more

speakersbureau.jimcarroll.com | jimcarroll.com/events-highlights/

READY FOR YOUR PROFILE UPDATE

Use these 2027 materials as the source for bureau profile updates.

- [ ] 50-word profile
- [ ] 150-word standard profile
- [ ] **Expanded 600-word bureau bio**
- [ ] **Four current signature keynote titles & longer descriptions**
- [ ] Primary + secondary categories
- [ ] Industry specialties
- [ ] **Industry-specific website links**
- [ ] Stage photos, headshots & video
- [ ] Current booking information

BUREAU RESOURCE

speakersbureau.jimcarroll.com

Bureau kit | Agent cheat sheet | Expanded bio | Videos | Industry sites

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